

All Access

An Introduction for the University Senate

March 21, 2017

Our Bookstore's Mission

Affordability of course materials

- In 2016, we saved students over \$1M off the costs of their course materials
- Costs continue to escalate....is \$1M enough?

Student Success

- How many students fail/retake a class because they don't have access to materials?
- Affect on how faculty structure their syllabus and semester

All Access

Digital delivery of content loaded into Canvas

Negotiated lower price specifically for Auburn(35 to 65% less than new book prices)

Every student has free access for first two weeks of class

Material charged to ebill if student doesn't opt out

Faculty

- Complete academic freedom
- Every student has access to material on the first lecture day
- Publishing in Canvas is easy
- Opens doors to Auburn's own OER content(Example: PHED)
- Engagement with material causing better outcomes

Students

- Notified at registration if course is All Access
- Digital format being well-received
- Easy to opt out if desired
- Costs go to e-bill
- Local customer service for questions
- Can get print copy if interested

Where are we today?

- Been working with the model for three years
- Started small and targeted to produce good outcomes
- Scalable now that we have developed systems to manage
- Multiple publishers and digital delivery partners

Courses in Spring 2017

ACCT 2700

BIOL 3003

BIOL 3033

EDMD 3300

EDMD 7230/7236

GEOL 1100

GEOL 1103

HDFS 2000

HDFS 2010

HDFS 2013

HDFS 3013

HDFS 3040

HIST 1010

HIST 1020

HIST 2120

KINE 1103

MUSI 2730/2737

NTRI 4820

PHED classes

UNIV 1050

UNIV 1067

Results

- Out of 6400 students enrolled in All Access courses, only 1.5% opted out of the program for required books
- Nationally, retention rates and course outcomes are improving in inclusive courses
- All but one instructor that has tried model at Auburn have chosen to stay in the program

Next Steps

- We are ready to provide this service for any class
- Distance classes, small or large enrollments
- Contact Rusty at the Bookstore if interested
- Have information and checklists available to give more detail

All Access Day

- Thursday, March 23
- Student Center 2222/2223
- 10AM-1PM
- Seven publishers, four digital vendors
- Presentation at 12PM
- Refreshments
- Come and go event