

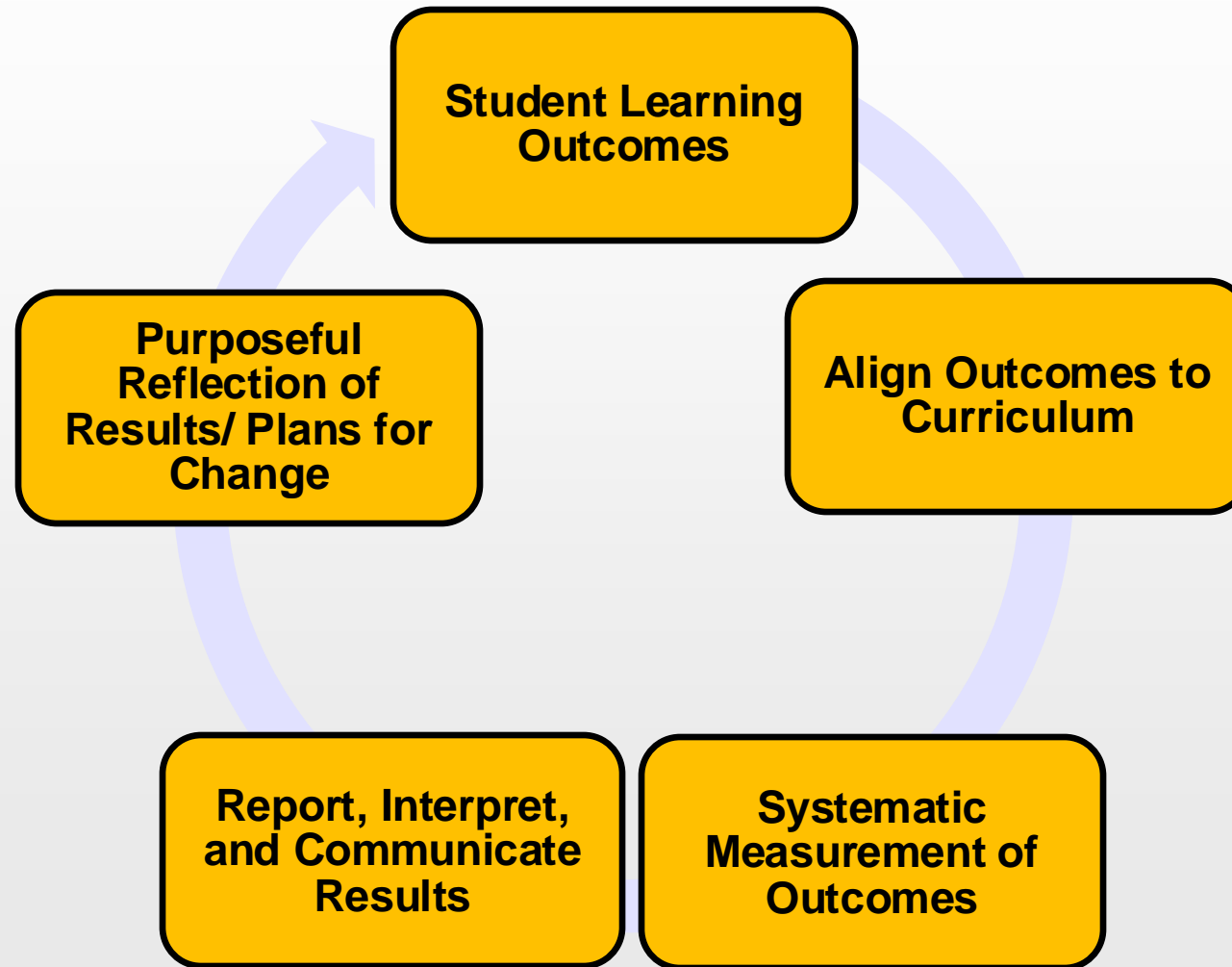
Office of Academic Assessment Update

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Overview

- Academic Assessment at Auburn
- Resources Available
- Purpose of Assessment

Assessment Cycle



Academic Assessment

General Education
Assessment

Academic Degree
Program Assessment

General Education Assessment

- Core Curriculum General Education Committee is:
 - Piloting standardized ETS (HEIghten) Assessments
 - Creating alternative assessment strategies for other student learning outcomes not measured by these assessments
- **No assessment reports are due in Fall 2016**

Academic Assessment

General Education
Assessment

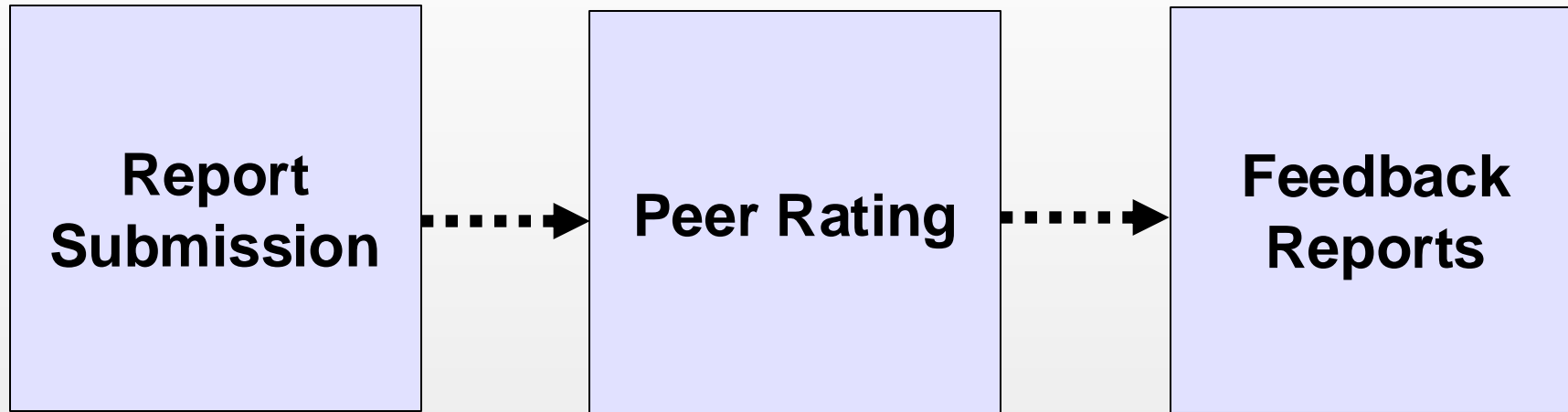
Academic Degree
Program Assessment

What is an academic degree program?

- Undergraduate programs (e.g., Psychology, B.S.)
- Graduate programs (e.g., Chemistry, Ph.D.)
- Certificates (e.g., Construction Management, Certificate)
 - **Both** undergraduate and graduate certificates

Academic Degree Program Assessment at AU

- Systematic Formative Feedback on the **quality of assessment**



April 18 – **July 1**

Mid-July

October 1

QUALITY OF ASSESSMENT RUBRIC

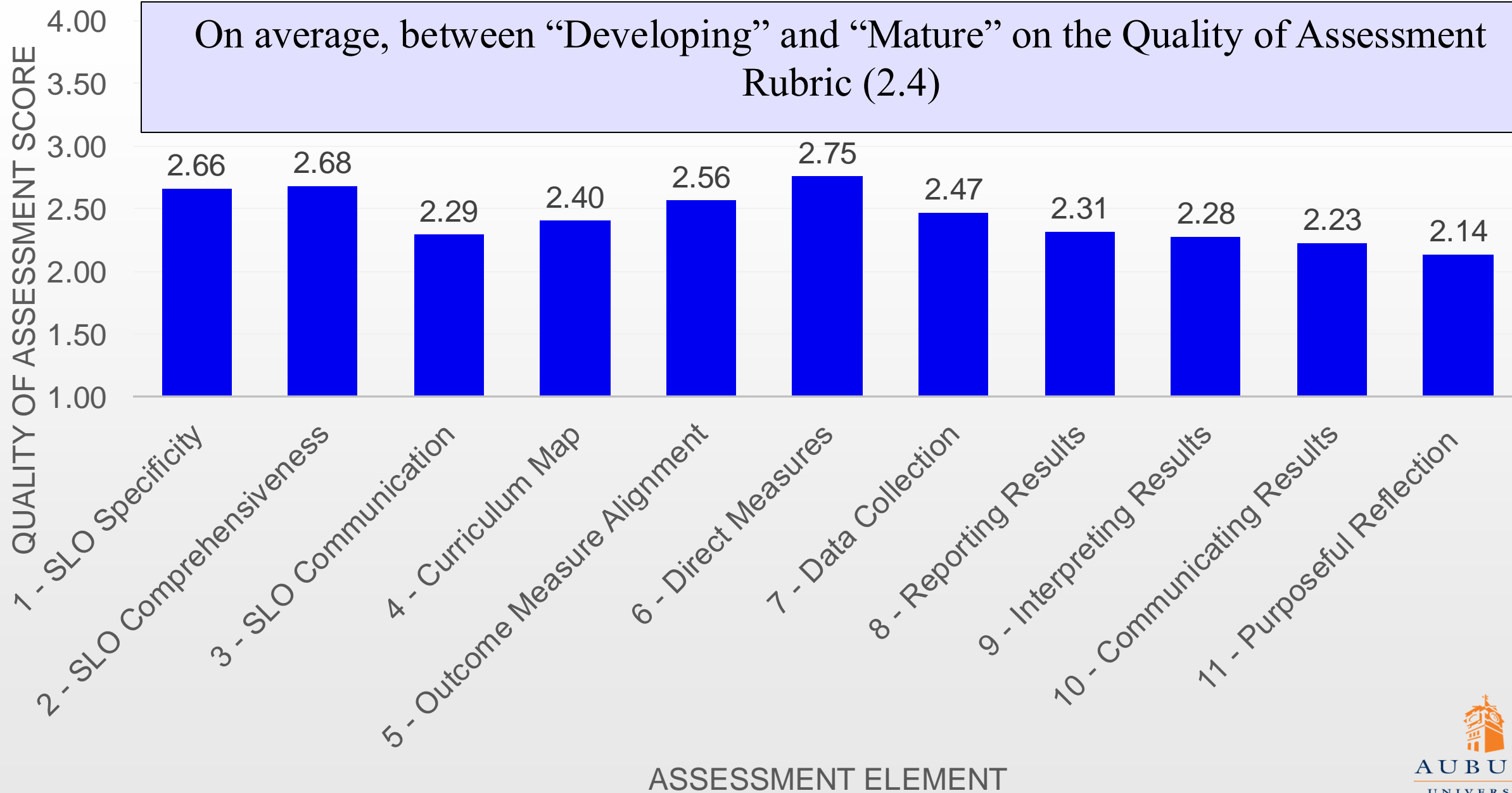
| | 1-Beginning | 2-Developing | 3-Mature | 4-Exemplary |
|--|---|---|---|---|
| Student Learning Outcomes: Clearly articulated and widely communicated statements describing all of the specific knowledge, skills, and abilities that all students completing an educational program should achieve. | | | | |
| 1. <i>Specificity of Outcomes</i> | No student learning outcomes provided. | Some student learning outcomes include precise learning verbs and articulate the specific content, skills, and abilities students should achieve. | Most student learning outcomes include precise learning verbs and articulate the specific content, skills, and abilities students should achieve. | All student learning outcomes include precise learning verbs and articulate the specific content, skills, and abilities students should achieve. |
| 2. <i>Comprehensive Outcomes</i> | No description of whether the list of student learning outcomes is comprehensive. | A brief narrative notes that the list of student learning outcomes is not currently comprehensive (i.e., outcomes presented reflect a sample). | A brief narrative notes that the list of student learning outcomes is comprehensive. | A brief narrative notes that the list of student learning outcomes is comprehensive AND provides a rationale for comprehension (e.g., alignment with disciplinary standards, faculty consensus). |
| 3. <i>Communicating Outcomes</i> | No evidence that outcomes have been communicated to program faculty and students. | Student learning outcomes are made public (e.g., by posting them online); however, it does not appear that outcomes are directly disseminated to program faculty or students. | Student learning outcomes are directly communicated with program faculty (e.g., faculty meeting, e-mail). | Student learning outcomes are directly communicated with program faculty AND students (e.g., student orientation, advising). |
| Curriculum Map: A matrix that represents visually the alignment between program student learning outcomes and required courses/experiences. | | | | |
| 4. <i>Curriculum Map</i> | No curriculum map provided. | Curriculum map is provided; however, at least one student learning outcome does not have a required course/ experience aligned with it. | Curriculum map is provided, and every student learning outcome is aligned with at least one required course/experience. | Curriculum map is provided, and every outcome is aligned with at least one required course/ experience, AND program conveys the extent to which each outcome is developed in particular courses (e.g., 1=introduced, 2=reinforced, 3=emphasized). |
| Methodology: Systematic measurement of extent to which student learning outcomes are being achieved, making use of direct measures and sound reasoning. | | | | |

Feedback Reports – Disseminated on Sept. 13

- Each academic degree program received quantitative and qualitative feedback on the **quality of their assessment process**
- Each report will recommend next steps for strengthening the quality of assessment within the program

2016 Aggregate Quality of Assessment Scores

On average, between “Developing” and “Mature” on the Quality of Assessment Rubric (2.4)



Resources Available

- Quality of Assessment **Rubric**
 - Articulates assessment quality for Auburn University
- Assessment **workshops**
 - Offered twice a week October 1 – November 10
 - Customizable workshops available
- One on one **consultations**
- Program Student Learning **Focus Groups**
- Website: auburn.edu/academicassessment
- Email: assess1@auburn.edu

Purpose of Assessment

The diagram consists of a light blue triangle pointing upwards, which serves as a background for two stacked white rectangular boxes with thick black borders. The top box contains the text 'Tell a Story About Student Learning'. Below this box, the word 'Accountability' is written in a bold, black, serif font. The bottom box contains the text 'Make Evidence-Based Program Innovations'.

Tell a Story About
Student Learning

Accountability

Make Evidence-
Based Program
Innovations

Questions?

