



KATHARINE COOPER CATER HALL

2017-2018

**INVOLVEMENT**  
**ANNUAL REPORT**



# LETTER FROM THE DIRECTOR

For students at Auburn, one of the best ways to make the university feel like home is by joining a student organization. It is our goal to not only help retain and support students, but also enhance the overall Auburn experience for each student.

This report provides a glimpse into the impact engaged students are making, the dedication of our staff, and illustrates our continued efforts to help build the leaders of tomorrow. We are proud to celebrate the hard work of the many great students, faculty, and staff that are affiliated with our programs.

Student Involvement is comprised of five Student Activity Portfolios (SAPs); Service Programs, Leadership Programs, Student Governance, Student Organizations, and Student Programming. These high impact programs receive student activity fee funding and guidance and support from our team of professional staff members and graduate assistants. SAPs utilize the student activity fee funding to serve the student body.

Together, through collaborative efforts among students and staff, we have completed another year of creating active learning environments. Some highlights include an increased number of unique students involved in at least one campus organization, high academic performance by involved students with an average GPA higher than the university average, and an increased number of registered student organizations and opportunities for engagement. A Mobile Event Pass was introduced to students through our AUinvolve platform that allowed students to be scanned at events and other engagement opportunities they attended. This pass is being used by student organizations, schools and colleges, and administrative units to assist in the collection of data.

Our students continue to develop and build skills including leadership, teamwork, communication, and time management that will separate them from their peers upon leaving the university and pursuing their respective career path.

Organizations provide students with a social outlet, a support group and an opportunity to develop their own identity while being exposed to new cultures and ideas.

In Student Involvement, our students are multi-dimensional, and so are we. We are advisors, teachers, mentors, life coaches and administrators. Our working environment and the students' learning environment are one and the same.

Working with students is our passion, and it is our goal to help build the leaders of tomorrow.

**COREY EDWARDS**  
**DIRECTOR, STUDENT INVOLVEMENT**



# OVERVIEW

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# INVOLVEMENT AT A GLANCE

- › 20,854 students involved in at least one student organization
- › 3,579 events and permits submitted through AUinvolve
- › 200 events hosted by Student Activity Programs within Student Involvement

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## ORGANIZATIONS ON AUINVOLVE

Registered Student Organizations: **393**

Student Activity Programs: **22**

Schools Councils: **13**

Campus Departments: **33**

Club Sports: **25**

Greek Life: **59**

**Total: 545**





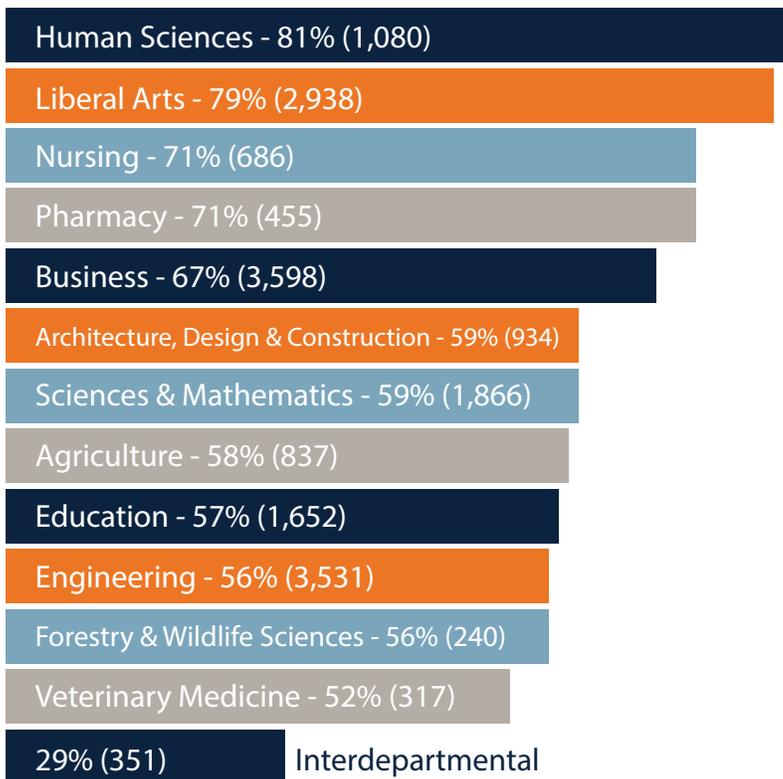
## AVERAGE GRADE POINT AVERAGE:

of Involved Students: **3.34**  
 of SAP Executive Officers: **3.44**  
 of Auburn Students: **3.03**



## SCHOOLS & COLLEGES

with the most involved students:



## PAGEVIEWS

on AUinvolve in academic year



**962**

students placed in leadership positions within Student Activity Programs

Percentage based on total number of students enrolled in respective school/college.

# SERVICE PROGRAMS

The service branch of Student Involvement offers students the ability to develop and explore their leadership skills while serving our campus and community. Service Programs offers a wide variety of programs from campus-wide service projects to reaching out into the community and beyond. Students seeking an organization that will allow them to grow as a leader or serve others will find their path leads them to this branch.

➤ 2,962 student volunteers

➤ 20,651 service hours

## ◀ ALTERNATIVE STUDENT BREAKS

The mission of the Alternative Student Breaks (ASB) program is to engage Auburn University students in an affordable, substance-free experiential service learning project that encourages an understanding of pressing social issues in a significant way. Last year, 164 students completed 4,981 service hours on 13 domestic and abroad trips.



## ◀ AUBURN UNIVERSITY DANCE MARATHON

Each year Auburn University Dance Marathon (AUDM) engages the Auburn campus and local community in raising funds and generating awareness for Children's Miracle Network. Now in its seventh year, AUDM raised more than \$2 million total for the Children's Miracle Network. In 2018, more than 1,000 AUDM dancers raised \$568,417 to directly benefit the Children's Hospital at Piedmont Columbus Regional.

## ◀ BEAT BAMA FOOD DRIVE

Since 1994, the Beat Bama Food Drive and the Food Bank of East Alabama has united students, faculty, staff, alumni and community members to help fight hunger and poverty in East Alabama by challenging the University of Alabama and the Food Bank of West Alabama to a non-perishable food collection drive. In 2017, Auburn collected 232,544 pounds of food for the East Alabama Food Bank.

## ◀ IMPACT

IMPACT is Auburn University's central resource for volunteer opportunities and community service. IMPACT provides students with the opportunity to volunteer throughout the week and special one-time volunteer opportunities. Students can work around their schedules and select from various volunteer opportunities. Last year, 1,019 students contributed to 10,134 service hours at 16 sites within the community.

## ◀ THE BIG EVENT

The BIG Event is a student-run volunteer day which encourages students to thank the community for providing a thriving environment to live and learn. Students go out in the community to perform basic yard work alongside their peers. On March 3, a total of 1,384 students participated at 195 community job sites putting in 5,536 hours of service.

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**“BEING INVOLVED ON CAMPUS HAS GIVEN ME THE WONDERFUL OPPORTUNITY TO DEVELOP NEW FRIENDSHIPS WHILE ALSO SERVING THE AUBURN COMMUNITY ALONGSIDE THEM.”**

-Katie Fogle, IMPACT President





**“AFTER SERVING AS AN INVOLVEMENT AMBASSADOR FOR THREE YEARS, I HAVE GROWN IN MY PROFESSIONAL SKILLS, MADE GREAT FRIENDSHIPS AND BRANCHED OUT ON AUBURN’S CAMPUS.”**

**-Elise Sheldrick  
Involvement Ambassador**

# INVOLVEMENT NEWS



## **ALTERNATIVE STUDENT BREAKS AND BLACK STUDENT UNION SERVE THE COMMUNITY**

Alternative Student Breaks and the Black Student Union partnered to serve the community of Selma on Martin Luther King Jr. Day. Throughout the day, students assisted with community development by volunteering at Selma Food Bank, CrossPoint Church, SABRA Sanctuary, Selma Community Center, Edmundite Missions and refurbishing a playground.



## **STUDENT INVOLVEMENT LAUNCHES MOBILE CHECK IN**

Student Involvement released Mobile Event Pass, a new feature on AUinvolve that supports student engagement on the go. Students now access their personal pass on their mobile device allowing them to quickly and easily check in at many campus events. For more information about how your department can access Mobile Event Pass, contact Cameron Eaves at [cme0028@auburn.edu](mailto:cme0028@auburn.edu).



## **EXECUTIVE OFFICERS PARTICIPATE IN 2018 STUDENT LEADER TRAINING**

Student leaders from each Student Activity Program within Student Involvement gathered together on April 13-14 to engage with and learn from each other during the 2018 Student Leader Training. Friday evening, students developed their teamwork skills through interactive sessions focused on goal setting, and diversity and inclusion. On Saturday, students learned about their responsibilities as leaders on the Auburn campus, and brainstormed their upcoming events to see how they fit within the larger campus calendar. Breakout sessions in the afternoon allowed students a chance to learn more about the skills and resources that Student Involvement has available for their organizational success, and how best to utilize these. After thinking critically for the better part of two days, students left the retreat on Saturday evening with a better sense of their social responsibility on campus, as well as a greater sense of professional readiness.



## **CONVOCATION WELCOMES FIRST-YEAR STUDENTS TO AUBURN**

Auburn University Student Affairs formally welcomed more than 4,500 first-year students to the Auburn Family at 2017 Convocation. Now in its eighth year, Convocation, presented by Student Involvement, connects students with their university and celebrates the entrance of first-year students at Auburn. The annual ceremony, held in the Auburn Arena, featured speakers from across campus including President Steven Leath. Students learned more about the values and expectations of the Auburn Creed, and received their class T-shirt for their enrolled college. Convocation concluded with a celebration dinner outside the arena.

# LEADERSHIP PROGRAMS

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The Student Leadership Programs branch of Student Involvement offers students the ability to explore their individual leadership skills and grow as a leader within their organization and on campus. Through our quality, meaningful and multiple access point leadership development opportunities, we aim to guide Auburn students in refining their profiles as successful, ethical and effective campus, community, industry and world leaders.

## ◀ **EMERGE AT AUBURN**

Emerge at Auburn is a dynamic leadership program aimed at helping Auburn students develop the skills to lead on campus, in the community, and in their future career field. Emerge at Auburn selected a class of 1,042 students to participate in the inaugural year. Members of Emerge attended weekly team meetings facilitated by Auburn student leaders, worked through team development activities and skill building simulations, and reflected on advice and learning lessons from world leaders through the Delta Air Lines Speaker Series. Students who completed Phase 1 can move up through the program as Team Leaders, take advantage of other leadership initiatives or continue to engage in the expanding Emerge curriculum.

## ◀ **SPRING UP**

Spring Up is a leadership program designed for freshmen and sophomores who are looking to grow as leaders at Auburn and get connected to involvement opportunities across campus. The 135 members of the three groups meet weekly, participate in activities, and hear from student leaders from many of Auburn's largest campus organizations.

## ◀ **THE INSTITUTE BY LEADERSHAPE**

The Institute by LeaderShape expands our community of people who lead with integrity. This six-day experience focuses on building leadership skills and promoting self-discovery that will continue long after each session ends. By utilizing highly interactive program methods rather than classroom lectures, everyone is both a teacher and a learner. In an effort to provide a more inclusive environment for all participants, all gender housing was made available for the first time. Fifty-eight students participated in The Institute by LeaderShape in 2018.

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## **EMERGE SPEAKER SERIES PRESENTED BY DELTA**

Thanks to a generous gift by Delta Air Lines, the Emerge Speaker Series presented by Delta is a monthly opportunity for Auburn students to learn from successful business and community leaders on topics connected to the Emerge at Auburn curriculum. Throughout the academic year, six industry leaders presented their experience to students with an average event attendance of 350.

### **2017-2018 SPEAKERS**

**Eryn Erickson**, Founder of So Worth Loving

**Kelly Miller**, Dean of Student Life at the Amazima School

**Inky Johnson**, author and former football player at the University of Tennessee

**Rachel Moss**, Auburn alumna and business consultant

**Stacy Brown**, Founder of Chicken Salad Chick

**Paul Jacobson**, Executive VP and CFO for Delta Air Lines

## **STONE LEADERSHIP AWARD RECIPIENTS**

Gunnar Gronholm  
Hannah Lovik  
Emilie Rihner  
Abbi Madden  
Marielle Farmer  
Matilyn Talley  
Madison Stephens  
Morgan Jones  
Megan Hellendall  
Charlie Shorey

The Jeff and Linda Stone Leadership Award recognizes student members of Emerge at Auburn for their outstanding leadership throughout the past academic year.

# STUDENT GOVERNANCE

The mission of the Student Government Association (SGA) is “serving and promoting the individual student; unifying all that is Auburn.” SGA consists of three branches which provide various programs and initiatives, and seek to enhance the student experience at Auburn. Serving as the voice for the student body, SGA advocates to university administration, city officials, and more for the student body’s needs and desires.

> **19,807** votes cast in spring and fall elections

> **80,000** shakers distributed in the Jordan-Hare Stadium Student Section

## ◁ SEC AWARDS

Auburn SGA won 2017-2018 Student Government of the Year at the Southeastern Conference (SEC) Exchange. The award resulted from a wide variety of efforts to promote student success and safety, improve campus dining, enhance the game day experience, increase student engagement and more. Additionally, SGA won Student Government Program of the Year for Hey Day.



## ◁ HEY DAY

Hey Day is one of the most-loved traditions on campus and began when the student body united in welcoming veterans returning from World War II by pinning name tags on them outside of Langdon Hall. Students continue the tradition today by wearing name tags, saying “hey” to one another and enjoying a day of fun and entertainment. Last year, SGA distributed 10,000 name tags on Hey Day.

## ◀ AUBIE THE TIGER

Aubie, Auburn University's tiger mascot, is in his 40th season as a spirit leader and goodwill ambassador. A popular character among Auburn fans and one of the most animated mascots in the country, Aubie is the living spirit of Auburn. With nine National Championships awarded by the Universal Cheerleaders Association, Aubie has more wins than any collegiate mascot and an induction into the Mascot Hall of Fame. This year, Aubie made 1,278 appearances at campus and community events.

## ◀ AUBURN ANSWERS

Auburn Answers is SGA's primary feedback system that collects students' opinions on a wide range of campus and community issues. Auburn Answers allows SGA to categorize feedback in order to better advocate for the student voice with campus administration. SGA received and responded to 600 submissions in the last year.

## ◀ AUBURN RING

Students who have completed 75 credit hours are eligible to purchase their Official Auburn University Ring. Students are encouraged to order their ring during Ring Week each fall and spring. When a ring is purchased, a student can then participate in the traditional Ring Ceremony. Last year, a record 1,000 rings were sold with proceeds benefiting scholarship funds and programs. Auburn SGA was inducted into the 1856 Society for using its revenue to contribute more than \$100,000 in university scholarships to date.

“NO MATTER WHAT FACET OF CAMPUS YOU DECIDE TO GET INVOLVED WITH, YOU WILL FIND PEOPLE THAT WILL PUSH YOU TO BE THE BEST VERSION OF YOURSELF.”

-Schyler Burney, SGA Vice President



# STUDENT ORGANIZATIONS

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Student Organizations provide opportunities for students to get involved with more than 500 student organizations. Student organizations maximize and enhance the Auburn experience. Students log on to [auburn.edu/auinvolve](http://auburn.edu/auinvolve) to find a full list of organizations, to build a profile, and to assist in finding organizations and events that meet their interests.

## ◀ **BLACK STUDENT UNION**

The Black Student Union (BSU) at Auburn University represents the interests and concerns of black students at Auburn University. Their focus is to bring together all aspects of black student life for the purpose of improving the campus environment, encourage involvement of black students in all campus activities, discourage and abate institutional and individual acts and symbols of racism, and promote the Auburn spirit and tradition of excellence. In February, BSU hosted 10 Black History Month events with 808 students attending. BSU's General Assembly, a forum-style, weekly event centered around promoting diversity and inclusion on campus, had a total of 1,056 students in attendance.

## ◀ **INTERNATIONAL STUDENT ORGANIZATION**

The mission of the International Student Organization (ISO) is to improve multinational understanding and promote relationships between people of different cultures while helping ease the process of adaptation for international students. ISO's largest event, the annual Peace Dinner, had an attendance of 1,400 students and community members. Each Friday, ISO hosts Social Hour, an opportunity where students try cuisine from a different featured country each week. More than 2,600 students attended Social Hour events in the past year.

## ◀ **ORGANIZATIONS WEEK**

Organizations Days are an opportunity for students looking to meet organization leaders face-to-face to learn about involvement opportunities and upcoming events. At the beginning of each semester, Student Involvement hosts O-Week, an opportunity for groups to present on the Haley Concourse or in the Student Center for two days each week. A total of 214 organizations participated in O-Week.



## ◀ INVOLVEMENT AMBASSADORS

The Involvement Ambassadors serve as a resource for any student or student organization seeking assistance in finding opportunities for involvement. The Involvement Ambassadors provide one-on-one consultations with students as well as workshops for larger groups. Throughout the year, 73 organizations participated in Involvement Ambassador workshops. The Involvement Ambassadors also host the annual Involvement Awards recognizing outstanding student organizations and leaders.



## ORGANIZATIONS FUND

The Organizations Fund is available to active student organizations each year through the Student Organizations Student Activity Portfolio. The Organizations Fund can be used only by permanent student organizations. Funding is only provided on a reimbursement process. Organizations are encouraged to seek approval for reimbursement prior to making any purchases.

➤ *\$100,000* allocated

➤ *\$157,125.82* requested

# STUDENT PROGRAMMING

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The University Program Council (UPC) serves as the programming branch of Student Involvement. UPC is responsible for planning and executing a variety of entertainment and events on Auburn's campus.

 **9,501** total attendance at UPC events

 **5,053** unique students attending UPC events

## UNIVERSITY PROGRAM COUNCIL

UPC is a student-led programming board consisting of 11 committees and an executive board that bring a variety of events to Auburn's campus. These events are planned and executed by students for students. There are six programming committees and five support committees. UPC hosts free events for students that include films, fine arts, speakers, concerts, workshops and more. This year, UPC hosted 31 events for students.

## WELCOME WEEK

Welcome Week is Auburn University's official welcome to new and returning students each fall semester. Events throughout the week provide students with fun programming and information to assist them in making Auburn their home away from home. Welcome Week hosted 73 events by 48 organizations including nine Student Activity Programs, 15 Registered Student Organizations and 24 university offices and departments.

## AUBURN GUIDES

Auburn Guides is a one-stop application for information about many of Auburn's departments, organizations and events. During Welcome Week, there were 2,945 Welcome Week Auburn Guides downloads with 49,254 sessions that students utilized throughout Welcome Week.

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**“ I BELIEVE THAT WHAT I’VE LEARNED FROM UPC HAS ALLOWED ME TO BETTER SERVE AND LEAD OTHERS. THEREFORE, I BELIEVE INVOLVEMENT HAS PROVIDED A PLATFORM FOR ME TO SERVE MY FELLOW STUDENTS, BUT MORE IMPORTANTLY, IT HAS BEEN AN OPPORTUNITY TO LEARN CRITICAL LESSONS IN REGARD TO LEADERSHIP. ”**

**-Scott Murphy, UPC President**



2017-2018

# INVOLVEMENT AWARDS

Excellence in Practical Application  
Block and Bridle

Outstanding Cultural Impact  
International Student Organization

Overcoming Adversity Award  
Global Medical Brigades – Auburn University

Outstanding Incorporation of Diversity & Inclusion  
Alternative Student Breaks

The Fred & Charlene Kam “Human Touch” Service Award  
IMPACT

Most Entertaining Campus Event  
University Program Council- War Damn Coffee Jam

Excellence in Marketing and Design (Registered Student Organization)  
Financial Management Association

Excellence in Marketing and Design (Student Activity Program)  
Student Government Association

Male Student Leader of the Year  
Jordan Carr

Female Student Leader of the Year  
Sydney Nicholas

The Corey Edwards Organization Advisor of the Year Award  
Tracy Richard

Outstanding New Organization  
Emerge at Auburn

Most Exceptional Campus Student Organization  
Student Recruiters

Most Exceptional Student Activity Portfolio  
Auburn University Dance Marathon



# PROFESSIONAL DEVELOPMENT & AWARDS

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**Corey Edwards, Director, Student Involvement**

Awarded the Outstanding Contribution to Student Engagement award at Alabama NASPA Conference

**Brad Smith, Assistant Director, Student Involvement**

Awarded the inaugural SEC Advisor of the Year recipient at the SEC Exchange Conference

**Robert Powers, Advisor, Service Programs**

Selected to participate in the New Professionals Institute hosted by NASPA at the University of North Carolina Charlotte

**Cameron Eaves, Advisor, Student Organizations & Robert Powers**

Presented on Mobile Check In efforts at the Campus Labs Connect Conference in Cleveland

**John-Michael Roehm, Assistant Director, Student Involvement & Alexis Fineberg, Graduate Assistant, Student Programming**

Presented at the NASPA Annual Conference in Philadelphia on the assessment practices and protocols related to the growth and development of student leaders

**Lindsay Penny, Communications & Marketing, Student Involvement**

Elected Vice President for Students by the Public Relations Council of Alabama, East Alabama Chapter

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**Conference Attendance:**

Alabama NASPA State Drive-In Conference

SACSA Annual Conference

NASPA Annual Conference

Campus Labs Connect Conference

International Writing Across the Curriculum Conference



**1** International Student Organization  
Awarded Outstanding Student Organization for Inclusion Excellence and Diversity by the Office of Inclusion and Diversity

**2** Black Student Union  
Awarded Outstanding Student Organization for Inclusion Excellence and Diversity by the Office of Inclusion and Diversity

**3** Aubie  
Placed 2nd in the Mascot Division at the Universal Cheerleaders Association National Championship

**4** Miss Auburn University Scholarship Pageant  
Won Best Large School Pageant  
Awarded Directors of the Year- Brad Smith and Mindy Street

# MEET THE INVOLVEMENT STAFF

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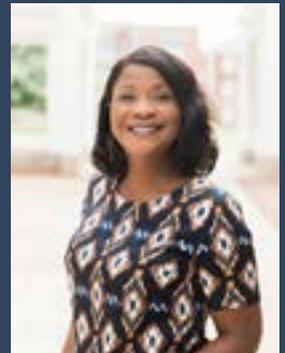
**COREY EDWARDS**  
Director



**JOHN MICHAEL ROEHM**  
Assistant Director



**BRAD SMITH**  
Assistant Director



**GLORIA FINLEY**  
Business Coordinator



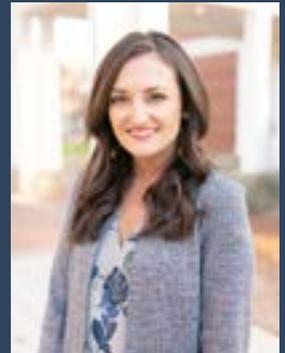
**MISSY HILL**  
Administrative Support



**BECKY MCKEEN**  
Administrative Support



**AMANDA HICKMAN**  
Administrative Support



**LINDSAY PENNY**  
Communication & Marketing



**DAWN MORGAN**  
Coordinator, Leadership  
Programs



**PRESLEY TOWNSEND**  
Graduate Assistant,  
Leadership Programs



**EMILY GERULIS**  
Graduate Assistant,  
Leadership Programs



**ROBERT POWERS**  
Advisor, Service Programs



**MARIT WINBORN**  
Graduate Assistant,  
Service Programs



**CAMERON EAVES**  
Advisor, Student  
Organizations



**AMANDA BALLOUK**  
Graduate Assistant,  
Student Organizations



**GRACIE LESTER**  
Graduate Assistant,  
Student Organizations



**BEN PIERCE**  
Advisor, Student  
Programming



**ALEXIS DAVIS**  
Graduate Assistant,  
Student Programming



**DANA GRAMUGLIA**  
Advisor, Student  
Governance



**PEARSON BROWN**  
Advisor, Student  
Governance



STUDENT INVOLVEMENT  
STUDENT AFFAIRS