



AUBURN UNIVERSITY
STUDENT INVOLVEMENT

Annual Report
2018-2019



letter

FROM THE DIRECTOR



At Student Involvement, we are about students.

Every day, we engage and empower students by providing developmental opportunities that enhance individual learning and leadership through a diverse student-centered environment.

Whether a student is interested in community service, saving the bees, building robots or growing as a leader, Student Involvement has a community for everyone. Organizations provide students with a social outlet, a support group and an opportunity to develop their own identity while being exposed to new cultures and ideas. It is our goal to enhance the overall Auburn experience for every student while helping retain and support them individually.

Involvement allows students to develop leadership skills, time management and other critical transferable skills that are oftentimes not taught in a classroom. Many organizations provide hands-on experiences for students to apply their knowledge obtained in the classroom to real world situations. Ultimately, the development of these skills may set apart involved students from their peers upon graduation.

This report provides a glimpse into the impact engaged students are making, the dedication of our staff, and illustrates our continued efforts to help build the leaders of tomorrow. We are proud to celebrate the hard work of those affiliated with our programs.

Together, we have completed another year of creating active learning environments. One highlight includes Emerge at Auburn broadening to become the umbrella organization for all student leadership programs. The open access leadership opportunities Emerge at Auburn provides is designed to meet students where they are in their leadership journey and allows them to move through a three-phase curriculum at their own pace. Utilizing Mobile Check-In at events on campus allowed us to track 98,502 records of attendance through our AUinvolve platform; a 78% increase from last year.

The numbers and figures you will find in this report are impressive, but those numbers alone cannot quantify the lifelong effect our students are making on campus and in their communities.

At Student Involvement, our students are multi-dimensional, and so are we. We are advisors, teachers, mentors, life coaches and administrators. Our working environment and the students' learning environment are one and the same.

We are about students, and it is our goal to help build the leaders of tomorrow.

War Eagle!

Corey Edwards, Director

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579
organizations
on AUinvolve

418
registered
student
organizations

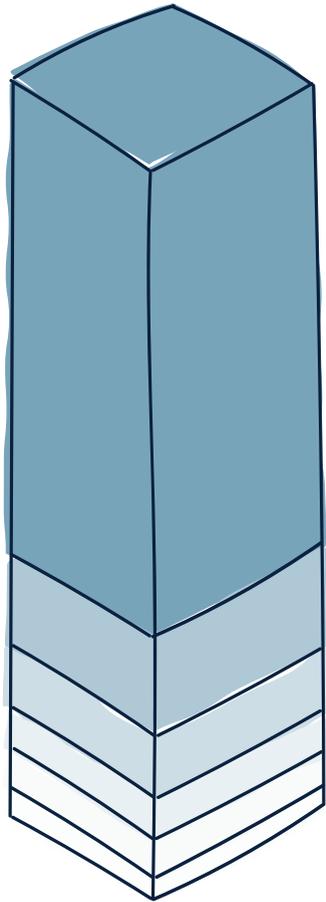
61 fraternities
& sororities

campus
departments **36**

26 club sports

student activity
organizations **25**

13 schools councils



Student Involvement provides a learning laboratory that enhances the academic mission of Auburn by providing leadership opportunities for students. We strive to promote growth through a student-centered environment, addressing the needs of students by providing educational and developmental opportunities and overall enhancing the student experience at Auburn.

involvement

AT A GLANCE



19,035 students
involved in at least one organization
a 5.8% increase from last year

15,254 unique students
attended events and activities hosted by
Student Activity Organizations within Student
Involvement tracked through AUinvolve
a 17% increase from last year

264 events
hosted by Student Activity
Organizations within Student
Involvement a 32% increase from
last year with a total of 15,254 unique
students attending

988,223 pageviews
on AUinvolve
a 2% increase from the previous year

1,088 students
placed in leadership positions within
Student Activity Organizations

5,522 events
and permits submitted to AUinvolve
a 54% increase from last year

24 schools, colleges and campus departments

utilizing Mobile Check-In for events on AUinvolve



schools and colleges with the most involved students

human sciences	1,129	84%
liberal arts	3,106	83%
business	3,639	67%
forestry & wildlife sciences	277	65%
nursing	690	64%
sciences & mathematics	1,995	63%
pharmacy	401	62%
architecture, design & construction	961	61%
engineering	3,687	59%
agriculture	842	58%
education	1,605	56%
veterinary medicine	215	36%
interdepartmental	420	34%

impact report

item	#
campus wide records of attendance tracked on AUinvolve	98,502
annual philanthropic impact through service programs	\$630,153
total votes cast in Miss Homecoming & Spring Elections	20,745
community jobsites in Auburn/Opelika for The BIG Event	171
shakers distributed during football season	57,000
guide sessions among 30+ guides on Auburn Guides	345,585
interactions through First Year Convocation with First Year/Transfer students	5,851
unique students attended events/activities hosted by Student Activity Organizations	15,254

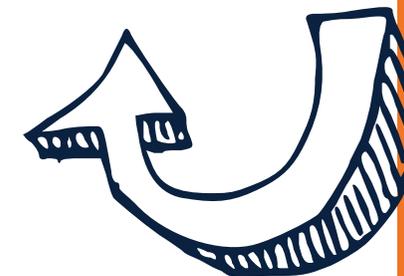
average GPA of

involved students	3.14
SAO exec. officers	3.46
all Auburn students	3.09



1,323

requested appearances by Aubie the Tiger



The Service branch of Student Involvement offers students the ability to develop and explore their leadership skills while serving our campus and community through a variety of programs.

service PROGRAMS

18,487 total service hours

tracked through AUinvolve

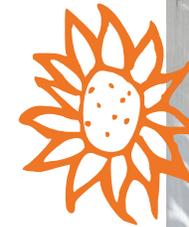


alternative student breaks

13 TRIPS **193 STUDENTS** PLACED ON TRIPS
231 APPLICANTS **5,122 SERVICE HOURS**



beat bama food drive **25TH ANNUAL DRIVE**
255,916 POUNDS OF FOOD
2ND HIGHEST TOTAL IN DRIVE HISTORY



the BIG event

741 VOLUNTEERS
2,283 SERVICE HOURS



auburn university dance marathon

\$502,195.08 RAISED BY AUDM FOR CHILDREN'S MIRACLE NETWORK HOSPITALS
1,199 DANCERS

IMPACT

797 VOLUNTEERS
1,516 UNIQUE VOLUNTEER OPPORTUNITIES
8,154 SERVICE HOURS

blood drives

1,619 DONORS
1,427 UNITS COLLECTED
4,281 LIVES SAVED



“Involvement on campus enriches your overall college experience. No matter what organization you join, you are going to have the opportunity to get pushed out of your comfort zone, learn your strengths, and grow as a leader.”

—GARRETT SMITH
VICE PRESIDENT OF SITE LEADERS
FOR ALTERNATIVE STUDENT BREAKS

the future is bright

Former Student Involvement leaders selected as prestigious Fulbright Scholars

two recent student leaders within Student Involvement organizations, Alyssa Patterson '17 and Julia Dickenson '19, were awarded prestigious Fulbright Scholarships to conduct research and serve as English Teaching Assistants in Japan and Poland.

The Fulbright Program is the flagship international educational exchange program sponsored by the U.S. government and is designed to build lasting connections between the people of the United States and the people of other countries. It is funded through an annual appropriation by the U.S. Congress to the U.S. Department of State's Bureau of Educational and Cultural Affairs. Recipients are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential.

Alyssa Patterson, a graduate of the College of Education, earned a bachelor's degree in exercise science and a minor in philanthropy and nonprofit studies. At Auburn, she served in a variety of roles within the Black Student Union including executive vice president, chief of staff and publicist. She was also a student recruiter through the Office of Admissions, a certified United States Gymnastics Association instructor and she participated in undergraduate research as an adaptive gymnastics coach.



Patterson was awarded the Fulbright Scholarship in spring 2018 and has just completed a year abroad in Taiwan. During her time there, she taught English classes to 2nd, 3rd and 5th grade students and a cooking class for 6th grade students.

"Being heavily involved in Student Involvement at Auburn, I really found my passion for serving the 'unseen,' and giving my all to minority groups on campus," said Patterson. "Working with some of the most well-versed student leaders on campus to unite Auburn as an accepting safe place for all underrepresented groups beautifully shaped my college experience. Through academics I will be able to find a job, but through student leadership I was able to find my 'work.' I was so focused on wanting to get into the allied healthcare profession and focused on the idea of a job, but not how to combine that job with the work I had sleepless nights over while at Auburn. This is what ultimately prevailed me toward applying for a Master of Science in Global

Health program and recently deciding to work within the profession after completion of the program, instead of matriculating professional school."

Patterson is currently at Georgetown University pursuing a Master's of Science in Global Health.

Her biggest takeaway from being a student leader? Emotional intelligence.

"Having the responsibilities of a leader while delegating college life really tests your emotional intelligence," said Patterson. "No one talks about the incredible emotional capacity you gain. This is probably the most transferable skill I received from Student Involvement."



Julia Dickenson, former The BIG Event president, graduated in spring 2019 with concurrent degrees in biomedical sciences and psychology as a University Honors Scholar. In fall 2019, she will relocate to Poland to teach English to aspiring scientists in bachelor's and master's programs in Polish universities.

Dickenson began volunteering with The BIG Event during her freshman year and became president in 2018. She initially joined The BIG Event because she enjoyed that it brought Auburn students together to serve throughout the community.

"When you drive around Auburn on the day of The BIG Event and see everyone out volunteering, I think it's really cool that it's so accessible for students that might not be involved in community service otherwise," she said. "I think it shows students how much



of an impact they can have with just a few hours of their time. It also builds such a connection between the students and the community."

Dickenson's love for serving others directed her to the field of medicine. She has been accepted to the University of Tennessee College of Medicine and will attend medical school after her time with the one-year Fulbright Program concludes. She says



her experience leading and serving others at Auburn helped shape her personally and professionally.

"Involvement in any capacity teaches you to work well with a group and work toward the goals of the group," said Dickenson. "When I got the opportunity to be in leadership positions at Auburn, I began to learn how to lead my peers, communicating consistently and delegating tasks. Everything I learned in my roles in involvement bettered me as a person and communicator, and these are definitely lessons that will serve me well in the future."

Emerge at Auburn is a dynamic leadership program aimed at helping Auburn students develop the skills to lead on campus, in the community and in their future career field. Through its three phases, Explore, Spark and Transform, Emerge at Auburn meets students where they are in their leadership journey and is open to all students.

Leadership PROGRAMS



stone leadership award recipients



- Camdyn Neal
- Harrison Carter
- Kaiyah King
- Kelly Blacksher
- Lauren Schlosser
- Maddy Bridges
- Megan Hellendall
- Paul Willis
- Presley Johnson
- Xavier Kimbrell



4,088 attendees

for signature events including Fall Kickoff, Speaker Series Presented by Delta Air Lines, Spring Kickoff, End-of-Year Celebration



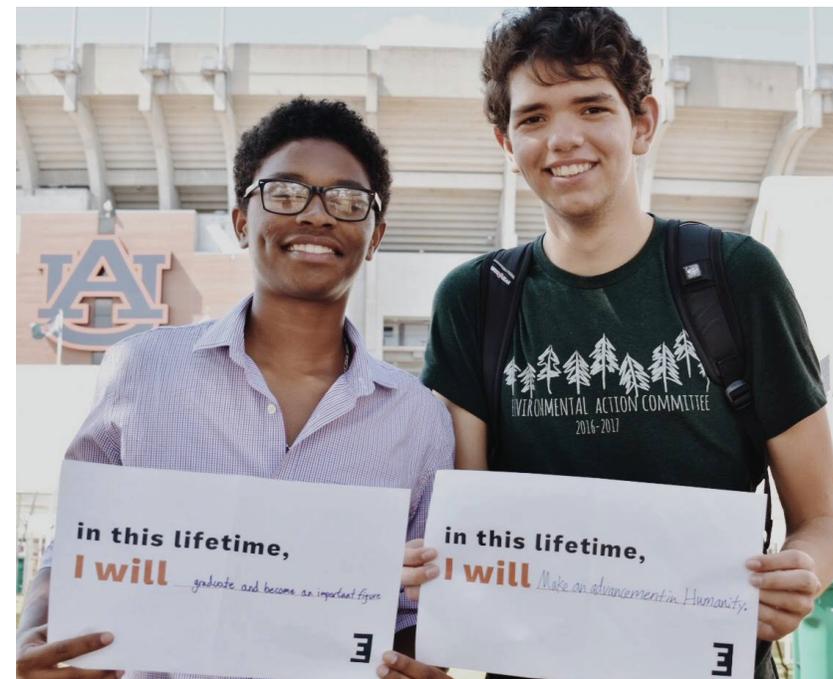
- 1,593 STUDENTS SELECTED AND PLACED IN EMERGE AT AUBURN LEADERSHIP PROGRAMS**
- 113 STUDENTS SERVING AS TEAM LEADERS**
- 90% OF EXPLORE (PHASE 1) PARTICIPANTS ABLE TO ARTICULATE THEIR TOP 3 VALUES AND ACCURATELY DEFINE LEADERSHIP**
- 2,340 TRAINING HOURS FOR 72 TEAM LEADERS**
- 65 PARTICIPANTS AT THE LEADERSHIP INSTITUTE**

speaker series presented by delta air lines

- Bryan Terrell Clark**
September 2018, 341 attended
- Ibtihaj Muhammad**
October 2018, 284 attended
- Robert Gibbs**
November 2018, 248 attended
- Tim Tebow**
January 2019, 2,200 attended
- Jordyne Blaise**
February 2019, 158 attended
- Jess Ekstrom**
March 2019, 112 attended

“Getting involved in an organization you're passionate about gives you an involvement family who will always support you and inspire you to become a better person and leader.”

—LAUREN SCHLOSSER
EXECUTIVE VP OF CURRICULAR PROGRAMS FOR EMERGE





The Governance branch of Student Involvement represents the student body and includes the Student Government Association, International Student Organization and Black Student Union. SGA seeks to serve, promote, and unify Auburn by advocating for and representing the student body's interests to university administration and the community. Through a wide variety of student-led teams, initiatives and events, the Governance branch works to enhance every student's experience at Auburn.

student governance



student government association

11,274 NAMETAGS DISTRIBUTED
DURING SGA'S HEY DAY
A 12% INCREASE FROM LAST YEAR

11,405 VOTES CAST
IN THE 2019 SGA SPRING ELECTION
A 2% INCREASE FROM LAST YEAR

452 SUBMISSIONS
TO AUBURN ANSWERS, SGA'S
FEEDBACK PORTAL

3,500 DONUTS DISTRIBUTED
DURING SGA'S UP ALL NIGHT FINALS
WEEK PROGRAMMING

92 BILLS AND LEGISLATION
PASSED BY SGA STUDENT SENATE

\$1.3 MILLION ALLOCATED
BY STUDENT SENATE TO STUDENT
ACTIVITY PORTFOLIOS

“Finding your niche and people who have interests similar to yours can help make your Auburn experience what it's truly meant to be—magical!”

— LIVIA COLEMAN
PRESIDENT OF BLACK STUDENT UNION



STUDENT INVOLVEMENT



international student organization

4,359 TOTAL ATTENDANCE
IN EVENTS HOSTED BY ISO

3,610 ATTENDED
ISO'S SOCIAL HOURS



black student union

2,633 TOTAL ATTENDANCE
AT EVENTS HOSTED BY BSU

1,143 ATTENDED
BSU'S GENERAL
ASSEMBLY MEETINGS



a meal for peace

International Student Organization promotes unity with annual Peace Dinner

shortly after the terrorist attacks on September 11, 2001, students, in an effort promote unity during a time of unrest, began to look for opportunities to support one another and encourage solidarity.

Student leaders from the International Student Organization, the Black Student Union, and other organizations on campus discussed how to bring students of all nations and backgrounds together. They quickly decided on one common factor: sharing a meal.

Students from different nations began preparing native dishes from their countries of origin and met together family style to share a potluck meal while getting to know each other.



The event was an instant hit. As it grew, the International Student Organization began working with Tiger Dining to expand portion sizes and keep up with the increasing demand. Students worked directly with Tiger Dining to share their recipes and develop the food to be served at the event which was then known as the International Peace Dinner.

The introduction of ticket sales and voluntary canned good donations directly benefitted the Food Bank of East Alabama to support the Beat Bama Food Drive.

In 2018, the International Peace Dinner celebrated its 15th year as an iconic event on Auburn's campus. The event has more than doubled in size since its beginning, with almost 1,000 students attending this year.

Learn more about the International Peace Dinner at auburn.edu/iso.



Student Organizations provide opportunities for students to get involved with more than 500 student-led organizations designed to maximize and enhance the Auburn experience. Students can log on to auburn.edu/auinvolve to find a full list of organizations and build a profile to assist in finding organizations and events that meet their interests. The Involvement Ambassadors also serve as a peer-to-peer resource for any student or existing and potential student organizations seeking assistance in finding opportunities for involvement.

student organizations

40 NEW ORGANIZATIONS CREATED

involvement ambassadors

70 PRESENTATIONS & WORKSHOPS
HOSTED BY THE INVOLVEMENT
AMBASSADORS

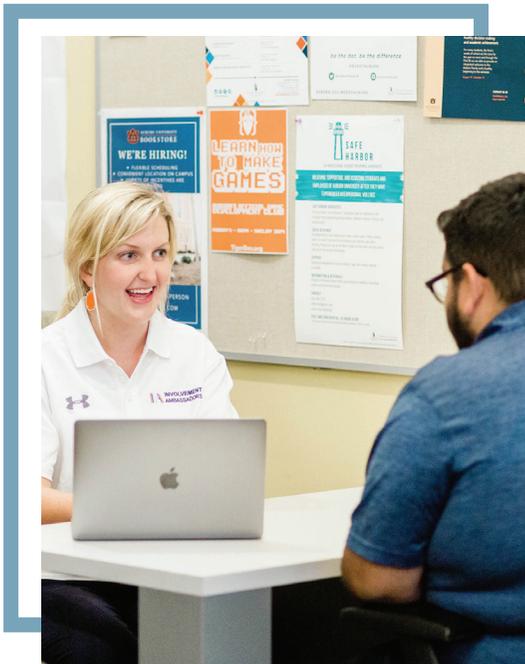
10 INAUGURAL
INVOLVEMENT WEBINARS HOSTED

100 "ASK AN AMBASSADOR"
LIVE CHATS ON WEBSITE

476 ORGANIZATIONS
PARTICIPATED IN O-DAYS OR O-WEEK

the organizations fund

The Organizations Fund is available to active student organizations each year through the Student Organizations Student Activity Portfolio. The Organizations Fund can be used only by student organizations with a permanent status. Funding is only provided on a reimbursement process. Organizations are encouraged to seek approval for reimbursement prior to making any purchases.



REQUESTED:

operating	5,069.15
programming	115,618.49
travel/registration	79,695.79

TOTAL: \$200,383.4

ALLOCATED:

operating	4,736.24
programming	71,201.41
travel/registration	71,037.76

TOTAL: \$153,875.41

organizations that received funding

- | | | |
|--|---|---|
| Academy of Managed Care Pharmacy | El Club Español | Powerlifting Club |
| Active Minds | Engineers Without Borders | Pre-Veterinary Medical Association |
| African Student Association | English Graduate Association | Public Relations Student Society of America and Public Relations Council of Alabama |
| Ag Ambassadors | Eta Mu Sigma | Quiz Bowl |
| Alabama Rural Ministry at Auburn University | High School Leadership Conference | RC Hobbyist Club |
| Alpha Phi Omega | Higher Education Student Association | Relay for Life |
| American Concrete Institute Student Chapter | Honors Congress | Saudi Club |
| American Institute of Architecture Students | IHSA Equestrian Team | Student Alumni Association |
| American Society of Agricultural and Biological Engineers | Illustrated Fantasy | Swing Dance Association |
| American Society of Landscape Architects | Indian Student Association | The Campus Kitchens Project |
| Apparel Merchandising & Design Association | INFORMS Student Chapter | The Navigators |
| Association for Counseling Psychology | Institute of Industrial & Systems Engineering | Theme Park Engineering |
| Auburn Off-Road | Italian Club | Tiger Wake |
| Auburn Recovery Community | Mock Trial Competition Team | TigerDev |
| Auburn University Marching Band | Modeling Board | Turkish Student Organization |
| Bangladesh Student Organization | National Community Pharmacy Association | Universities Fighting World Hunger |
| Biomedical Engineering Society | National Organization for the Professional Advancement of Black Chemists and Chemical Engineers | USAS Student Sub-Unit at Auburn University |
| Black and Bridle | National Society of Black Engineers | Video Game Development Club |
| Chi Epsilon | Navigators | War Eagle Flying Club |
| Circle K International | Orange Jumpsuits Guys | Women in Aviation |
| Collegiate Future Farmers of America | Pakistan Student Association | Young Americans For Liberty |
| Crop, Soil, & Environmental Science Grad Student Association | Philosophy Club | |
| Diamond Dolls | Pi Tau Sigma | |



The University Program Council exists to educate, empower, unify, and serve the study body by creating and hosting quality events on campus. UPC's student committees are responsible for organizing events such as free movies, comedians, major concerts, workshops, cultural performances and more. In addition, UPC also coordinates with units across campus to host Welcome Week, a week of programming and events to welcome students back to campus at the beginning of each semester.

student programming



welcome week

2,187 AUBURN GUIDE DOWNLOADS

100 EVENTS HOSTED
BY STUDENT ORGANIZATIONS, CAMPUS DEPARTMENTS, AND SCHOOLS & COLLEGES

69,841 VIEWS
OF EVENTS SCHEDULE ON AUBURN GUIDES
A 36% INCREASE FROM THE PREVIOUS YEAR

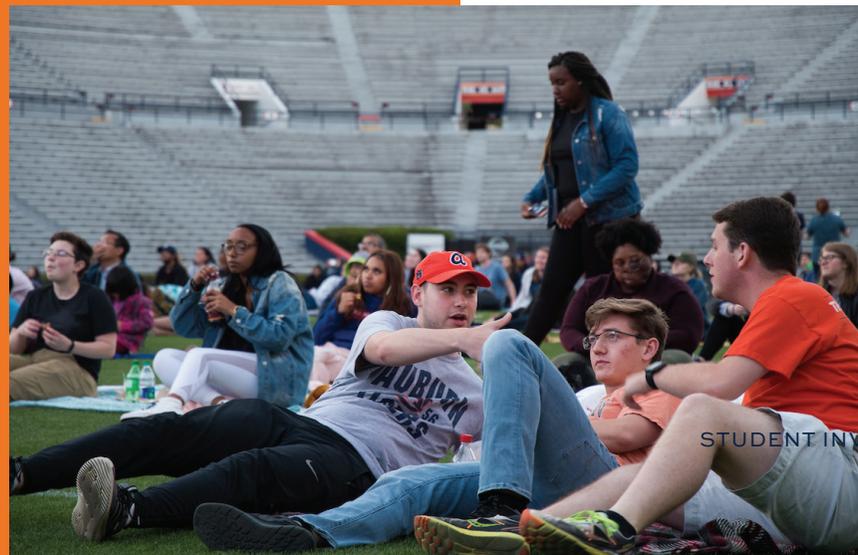


university programming council

5,090 UNIQUE STUDENTS
ATTENDED EVENTS HOSTED BY THE
UNIVERSITY PROGRAM COUNCIL
A 1% INCREASE FROM THE PREVIOUS YEAR

7,422 TOTAL ATTENDANCE
AT UPC EVENTS

35 TOTAL EVENTS

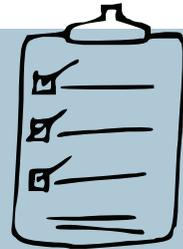


STUDENT INVOLVEMENT

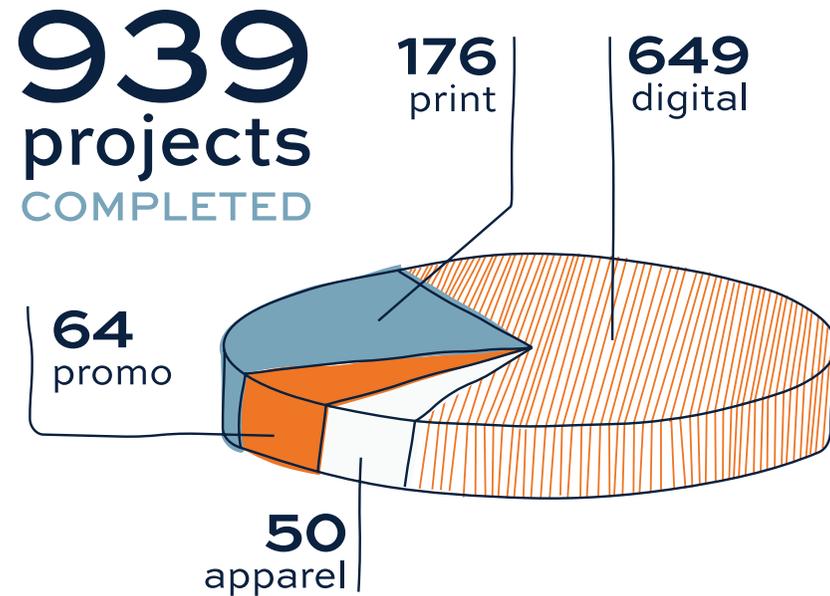


communications & MARKETING

The Communications and Marketing branch of Student Involvement serves the office and Student Activity Organizations through graphic design services and event and initiative promotion through a variety of channels.



333
marketing
request forms
submitted



instagram
2,805 FOLLOWERS
a 58% increase from last year
3,840
AVG WEEKLY REACH
243 AVG WEEKLY
PROFILE VISITS

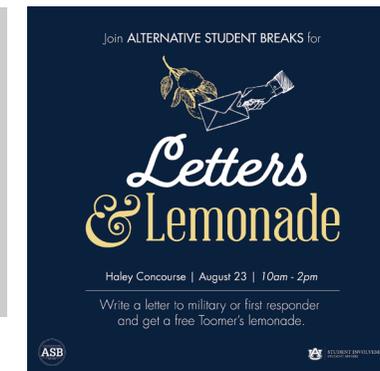
facebook
457 PAGE LIKES
a 26% increase from last year

twitter
3,734 FOLLOWERS
a 2% increase from last year



MEET THE STUDENT INVOLVEMENT student designers

- victoria olinger '19
- mallory michael '18
- rebecca riemersma
- hannah rowlett '19
- elizabeth sugg killough '19
- charlestan helton '19
- hailey briggs scott '18
- bailey matthews
- hailey boutelle
- reed smith
- emily perino



involvement awards



INVOLVEMENT AWARDS winners

excellence in practical application **FINANCIAL MANAGEMENT ASSOCIATION**

outstanding cultural impact **AFRICAN STUDENTS ASSOCIATION**

overcoming adversity **THE GLOMERATA**

outstanding incorporation of diversity and inclusion **STUDENT GOVERNMENT ASSOCIATION**

the Fred and Charlene Kam "Human Touch" service award **THE CAMPUS KITCHEN**

most entertaining camps event **DIWALI: INDIAN STUDENTS ASSOCIATION**

excellence in marketing and design (registered organization) **THE SOCIETIES | ASID + IIDA**

excellence in marketing and design (student activity organization) **EMERGE**

student leader of the year **BRIA RANDAL, KYLE VENABLE OWEN CHANDLER, RAVEN LE'NARD JAMES HARRIS**

the Corey Edwards organization advisor of the year award **MYOUNG GI CHON**

outstanding new organization **ITSONUS**

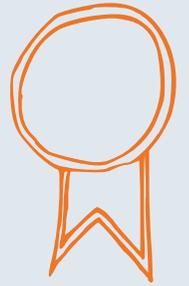
most exceptional campus organization (non-SAO only) **STUDENT VETERANS ASSOCIATION**

most exceptional campus organization (SAO only) **EAGLE EYE TV**

awards & PROFESSIONAL DEVELOPMENT

conference attendance

- AL-NASPA State Drive-In Conference
- SACSA Annual Conference
- Campus Labs Connect Conference
- NASPA Leadership Educators Institute
- SEC SGA Exchange
- Dance Marathon Leadership Conference
- NASPA Region III Summer Symposium



PRESLEY TOWNSEND
*GRADUATE ASSISTANT FOR
LEADERSHIP PROGRAMS*

selected as Student Affairs
Graduate Assistant of the
Year Award

**AUBURN UNIVERSITY
DANCE MARATHON**

was recognized as a Top 15 program
in the country by Children's Miracle
Network Hospitals

selected to present on alumni
engagement efforts at Dance
Marathon Leadership Conference in
Indianapolis, IN

**CAMERON EAVES &
JOHN MICHAEL ROEHM**
*COORDINATOR, STUDENT
ORGANIZATIONS &
ASSISTANT DIRECTOR,
STUDENT INVOLVEMENT*

selected to present on Organization
Registration & Assessment at the
Campus Labs Connect Conference in
Baltimore, MD

PEARSON BROWN
*COORDINATOR, STUDENT
GOVERNANCE*

selected to attend NASPA New
Professional Institute at the
University of North Carolina at
Charlotte

presented "Strategies for Staying
Student-Centered in an Ever-
Changing World" at Engage!
Conference 2018 in Athens, GA

presented "S.S. Mentor: How
Professionals Affect Students' Ability
to Sink or Swim" at SACSA Annual
Conference in Myrtle Beach, SC

JULIA DICKENSON
*OUTGOING PRESIDENT OF
THE BIG EVENT*

awarded a Fulbright Scholarship, the
2nd Fulbright awarded to a Student
Involvement executive officer two
years in a row



**meet
the staff**



Dawn Morgan
coordinator,
leadership programs



Presley Townsend
graduate assistant,
leadership programs



Emily Gerulis
graduate assistant,
leadership programs



Robert Powers
coordinator, *service programs*



Corey Edwards
director



John-Michael Roehm
assistant director



Brad Smith
assistant director



Gloria Finley
business
coordinator



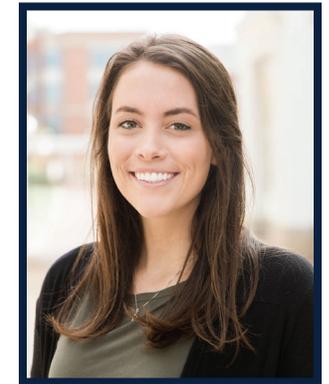
Marit Winborn
graduate assistant,
service programs



Cameron Eaves
coordinator, *student organizations*



Amanda Ballouk
graduate assistant,
student orgs.



Gracie Lester
graduate assistant,
student orgs.



Missy Hill
administrative
support



Becky McKeen
administrative
support



Amanda Hickman
administrative
support



Lindsay Penny
communications
& marketing



Ben Pierce
coordinator, *student programming*



Alexis Davis
graduate assistant,
student programming



Dana Gramuglia
coordinator, *student governance*



Pearson Brown
coordinator, *student governance*

DISCOVER YOUR PATH

With **more than 500 student-run organizations**, Student Involvement makes it easy to find your path.

Log on to AUinvolve to get connected today!

auburn.edu/auinvolve



@auinvolve



STUDENT INVOLVEMENT

STUDENT AFFAIRS